



Deeva Advertisement:

Your Premier 360° Media & Marketing Partner

Deeva Advertisement is a leading media solutions agency specializing in comprehensive advertising, public relations, branding, and marketing services across diverse platforms. Established in 2012 by Ravi Kant Dwivedi, our agency was founded with the vision to close the gap in communication, marketing, and branding for businesses, organizations, and individuals. Our expertise spans print, digital, television, and radio, allowing us to provide tailored solutions that enhance brand visibility and drive market outreach. Our service offerings include advertisement planning, media outreach, digital marketing, documentary filmmaking, event management, and public relations, providing a holistic approach communication and engagement.

About the Founder – Ravi Kant Dwivedi

Ravi Kant Dwivedi is a seasoned journalist and media management consultant with over 20 years of experience in communications, particularly in government communication across print and audio-visual media. He specializes in media strategy and marketing, with a passion for producing impactful documentaries and short films for various ministries and public sector units. Before fully dedicating himself to Deeva, Ravi served as the Assistant Vice President for Media, Communication, and Marketing at CSC – Ministry of Electronics and IT, Government of India. In this pivotal role, he spearheaded the Digital India initiative, managing communication strategies, government relations, branding, public relations, social media management, and event coordination.

Ravi's illustrious media career includes significant contributions to respected organizations such as NDTV, Zee News, Live India, Sahara Samay, Nepal One, ETV Network, News World India, DD News, and Riz Media Solutions. His extensive network in media, government, and events, combined with his strategic insight, gives Deeva Advertisement a distinct advantage in the industry.





Our Strengths



Extensive Media Network:

With over two decades of industry experience, we have established strong relationships with media houses, journalists, government officials, and event agencies.



Comprehensive Communication & Outreach:

Our expertise in media strategy, public relations, and branding ensures optimal visibility and impact for our clients.



Delivering Measurable Results:

Our core strength lies in developing result-oriented campaigns that drive engagement, visibility, and profitability.



Our Values

At Deeva Advertisement, our core values reflect our unwavering commitment to excellence:



Integrity:

We maintain honesty and transparency in all engagements.



Innovation:

We provide creative and forward-thinking solutions tailored to meet our clients' needs.



Accountability:

We take ownership of our projects, delivering with precision and integrity.



Commitment:

We prioritize our clients' objectives, ensuring the highest standards of service.



Reliability:

We adhere to timelines and deliver quality work, guaranteeing client satisfaction.



Our Approach

We advocate for a Partnership for Sustainability, where long-term relationships are built on trust, understanding, and performance. Our process begins with Immersion—a thorough exploration of our clients' business, brand, and target audience. We then craft customized solutions focused on maximizing ROI—Relevance, Originality, and Impact—emphasizing sales, engagement, and brand growth.

At Deeva Advertisement, we don't just make promises we deliver results, ensuring our clients achieve their communication and branding objectives effectively and efficiently. Our expertise spans print, digital, television, and radio, allowing us to provide tailored solutions that enhance brand visibility and drive market outreach. Our service offerings include:





Advertising & Branding



360-Degree Advertising: TV, Print, Magazines, Online Portals, Radio



Google My Business Listing



Bulk SMS & Email Marketing



Social Media Marketing: Facebook, YouTube, LinkedIn, X (formerly Twitter)



E-commerce Listing & Promotions



WhatsApp Marketing



Search Engine
Optimization (SEO)



Content Writing & Marketing



Online Reputation Management (ORM)

Digital & Technology Solutions



Website Design & Development



Mobile App Design & Development



Digital Documents & Publications



Video Production & Storytelling

- Documentary Films
- Short Films
- Corporate Videos
- CSR Videos
- Educational & Training Videos
- Testimonial Videos
- Storytelling & Narrative Videos

- Animated Films (2D & 3D)
- Whiteboard Animation
- Explainer Videos
- Biopics & Tribute Films
- Script Writing & Storyboarding
- Video Marketing & Distribution



Public Relations & Strategic Communication

- Media Relations & Media Promotion
- Corporate Relations & Brand Positioning
- Strategic Planning & PR Campaigns
- Crisis Communication & Reputation Management



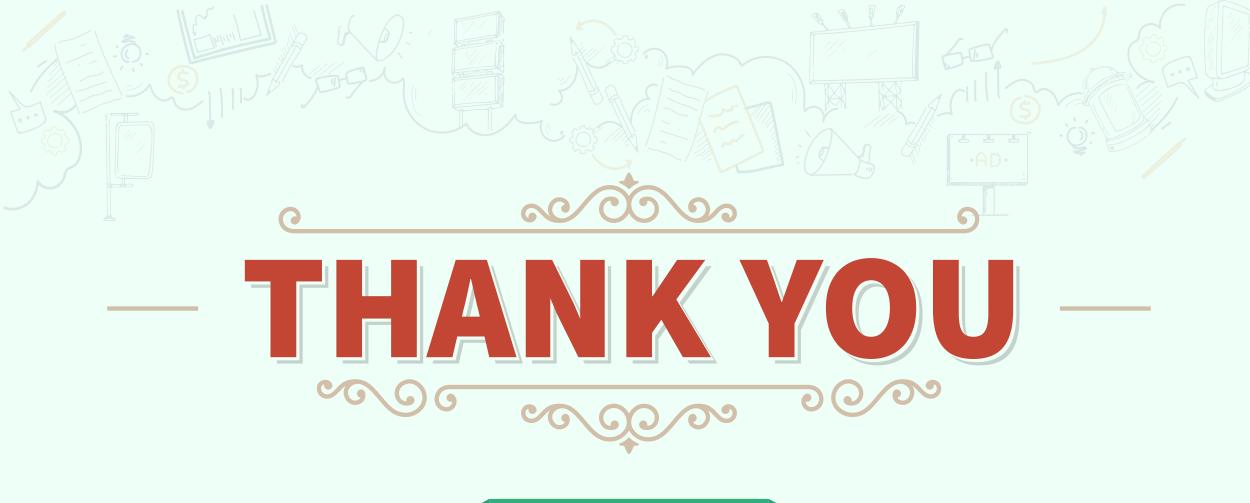
Event Management & Political Strategy

- Event & Exhibition Planning (On-Ground Execution, Media, PR & Outreach)
- Political Strategy & Campaign Management



Specialised Media Services Talk Studio as **Shows &** a Service **Panel** (SaaS)-**Discussions Production &** Broadcasting Support

Your One-Stop
Solution for All Marketing Needs
Partner with Deeva Advertisement
to take your brand to the
next level!



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